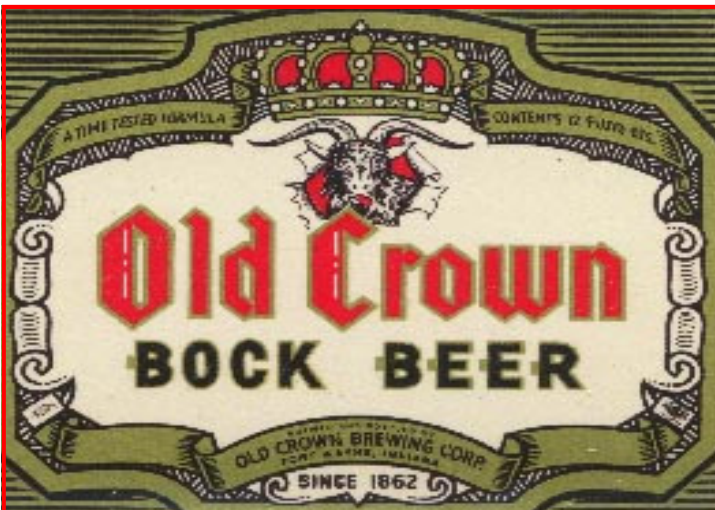




Old Crown *Premium Quality* **ALE**

- **President's Message**
SCIB show preparation.
- **Winter— Spring show**
review around the US.
- **SCIB collection spot-**
light; Fehr Brewery.
- **Show Flyer attached!**
- **Summer event sched-**
ule and other cool stuff!



SOUTH-CENTRAL INDIANA BREWERS

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Chapter #164 of the BCCA

Springtime Issue: CANvention XXXIX hits close to home! SCIB Indy show on the horizon!

President's Message

As the headline states, CANvention 39 is officially going to be held in Springfield, IL in 2009! This is the closest site for the national club gathering in our area since CANvention was held in Indianapolis in 1996. That may seem a long way off but 2009 will be here before you know it and the SCIB chapter needs to step up along with the other BCCA regional chapters and offer our services as a co-host chapter to insure CANvention 39 will run smooth and to also let the rest of the country know that the Midwest is still the best place in the country to host CANvention!

The new USBC Vol.II tab top book is almost to the finish line! Samples of the layout were passed

around at the last Board of Directors meeting and it truly looks awesome. This book will be a major shot in the arm for tab top beer cans and there is tons of information and plenty of "bells & whistles" included that have caused the delay in its release, but the end of the wait is in sight. Sometime this summer before CANvention is the new projected time frame.

The BCCA welcomes two new At Large chapters to the national organization. The first is the Golden Coors chapter dedicated to the breweriana of the great Colorado based brewery and the second is the Aluminum Bottle CANoisseurs or the ABC. This chapter was formed in response to the explosion of the new aluminum can/bottle neck creations from Anheuser Busch and a few other breweries who have started putting out these very colorful containers that usually carry a sports team or denote a sporting event. The editor of this new chapter's newsletter is none other than the SCIB's own Brad Ambruso. Into these new containers? Contact the ABC chapter today!

For those of you going, CANvention 37 in Denver, CO will be August 29th thru September 1st of this year at the Adam's Mark Hotel. Plan your

itinerary early and be sure when phoning in your hotel reservations to call the [in house reservations direct line at: 303-893-3333](tel:303-893-3333), and ask to be [located in the Plaza Tower with the BCCA Convention group](#). This will insure that you are located with the rest of the BCCAers in an attempt to enhance room to room trading. If you dial the national reservations regular line you'll end up on the other side of the hotel somewhere.

Speaking of shows, our own hometown trade show is set to be held once again September 29th at the same location, the Knights of Columbus Hall just off Keystone Ave. This year we need to focus on advertisement to increase our walk in traffic. Even in our third year the need to continue to establish our show is crucial. Also we are in need of quality raffle prizes to increase attendance. Above all what's needed most is your participation! Mark that date on your calendar and make an effort to attend. It's a great way to spend a Saturday and we expect to see folks from all over the region again. Please consider how you can help us to really produce a eventful show. Again, raffle prize donations are in dire need!

Mike Pope #32543
SCIB President

Spring Show Tour '07

By *Mike Pope #32543*

28th Annual Blue/Gray Show. February, 15,16,17.

Due to a sever winter storm in the Midwest this year, several SCIB chapter members were not able to attend the show this year. What would make hundreds of others who were able to attend this show in the middle of winter trek to Fredericksburg, VA? Simple. This show is considered by many to be the premier show in the hobby! Despite the weather, the hotel (under new management) was almost completely sold out again. The dealers were located in their usual rooms and the show regulars who have been coming for years resumed their usual room location for yet another great week of trading, selling, collecting, socializing, and sampling some of the brewing industries finest products. The hospitality room for this show opens the evening before the first official day and dose not close until Sunday morning. During that time no less than 50 kegs on average are consumed along with snacks, coffee and soft drinks. This show offers a field trip to the Heurism Mansion in downtown Washington DC and lunch at the Brickskeller brewpub, a banquet on Saturday night and on Thursday this year the Merry Boxers At Large chapter held their first annual bock beer tasting party. To start the bock party tradition off right, this year 24 brews were featured a few bottles brewed back in 1953 were opened! Yours truly sampled some of this nectar and it wasn't that bad! Tasted sweet, like a weak maple syrup. Also, congratulations to SCIB's very own Fred Johnson who was elected to be the very first recipient of the "Goat Shagger" award. You'll have to ask him of the qualifications one must possess to receive such an honor!



The indoor atrium of the Ramada Inn makes for a great trade floor. There is also an upper level in sections that fill up on Friday and Saturday. During the week room to room trading is virtually 24 hours a day.



The upper level early on Saturday morning usually brings in collectors from all over the East coast and the rest of the country.



Left: Fred Johnson, aka the "Goat Shagger" at 6:30 in the morning, after three days of nonstop Blue/Gray action. Where did he get the bullhorn? Above left: from left to right, Bocksters Secretary/Editor Jim Romine, chapter member Dave Lang, and President Bob Fondren host Blue/Gray attendees to a fine variety of bock beers ranging from micros to homemade brews. Above right: BCCA Vice President Joe Germino, with Fred Johnson, Bob Fondren and Rob Scala. Joe attempts to pour some "boxed bock". The party lasted till the early hours and was the largest gathering of Merry Bocksters to date!

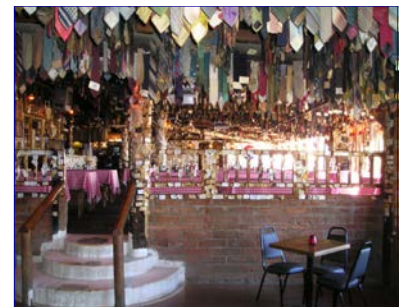


Pinnacle Peak Beer Cans, Breweriana & Collectables Show. February 24th.

Located in Scottsdale, AZ, this years A-1 Chapter's signature show at the Pinnacle Peak Brewery & Restaurant was truly a scene out of the old west. The restaurant is built to resemble and old western frontier town, but is actually one big building with quite an unusual interior. But more on that later. The weekend started off Friday night with a get together at Don & Tobi Hicks' winter home in Sun City. They had a welcome buffet with a great collection of A-1 breweriana, Tobi's Pabst Blue Ribbon room, and a fine display of the new aluminum bottles in their kitchen! Saturday saw a sky of eternity blue and the temperature barely got up into the sixties. All us Midwesterners had shorts on expecting summer time temperatures, however it was a little chilly. The show itself was held on the patio of the brewery amidst the giant Saguaro cacti and had live entertainment. The brewery was offering some fine products including an evil brew called "The Inebriator!" Ask our VP as to the effects of more than two of these wicked brews! There were also a few folks brewing their own homemade brands on location. The Pinnacle Peak mountain loomed in the background and hiking to the top was possible. Lunch was served in the restaurant and later that day, the BCCA Board of Directors held their meeting in one of the dinning rooms. Inside this restaurant, hundreds of thousands of the ugliest neckties you ever saw hung from the ceiling and thousands of business cards stapled to the walls were every where one looked. Also interesting little side collections displayed on the walls ranged from old sheriff badges to church key openers to knives to bottle crowns could be found. Oh, and a large tank of live rattlesnakes to greet patrons sat in the main dinning room! Truly a very unique location and venue. All thanks to the efforts of the A-1 Chapter!



Above: Beautiful weather for an outdoor show saw the Pinnacle Peak mountain overseeing the days events. Below: Beer cans & cactus. Must be Arizona! Left & Right: The restaurant, homemade brews and the southwest atmosphere plus the A-1 Chapter's hospitality made for a memorable weekend.





Cabin Fever Reliever Show. Hoosier Chapter. March 2, 3.

Talk about a show on the rise! This years Hoosier Chapter spring show was expanded from a one day event, to an overnight show featuring a nice hotel with split level indoor rooms and atrium, perfect layout for room to room trading and most important—room to grow! The scene was South Bend Indiana with plenty of late winter “lake effect” snow flying to make any indoor event cozy. Several restaurants nearby, a lounge attached as well as a swimming pool. This expanded version was launched with collectors arriving from all over the region to include the east coast. Several highly prized and very rare on-grade beer can collectibles turned up at this show including 2 *Argonauts*, an *Apollo*, *Jester*, *Cape Cod* and an ultra rare *Autocrat*! Plenty of other breweriana was on hand as well. Including our very own John Coughanowr and Phil Douglas’ room. The two had huge signs draped over the railing and some taller than the hallway! Plus a room filled with some of the toughest advertisement pieces in the state of Indiana.

Above & below left, right: The main trade floor Saturday morning. A winter storm was freezing outside, but inside the collecting and deals were hot. The Hoosier Chapter produced an awesome raffle that offered many high quality prizes. Phil & John’s room, sported a huge Cook’s sign & advertisements.



Going strong in its second year at the new location by the airport, The 31st annual Luck of the Irish show saw near record levels in attendance and the usual quality items of breweriana. Several SCIB members were on hand and the folks running the show saw that we were roomed next to each other for the most part. Thursday night saw a well stocked hospitality room and good room to room trading action. Tom Goecker and I had the room next to John Ferguson and John Coughanowr which were located at the end of the floor so parting was made simple. Friday we made a trip to the Hofbrauhaus restaurant located in

31st Annual Luck Of the Irish Show March 15,16,17,18.



SCIB Members in attendance Derrick Morris, Chip Viering, Tom Goecker, Brad Ambruso & Greg Gerke.

Newport, KY overlooking the Ohio river and had a super German lunch with liters of Doppelbock. Yummy! Back at the hotel more room to room hopping and that night it was the Beer Dave Gausepohl show as he M.C.'d the huge chapter raffle. Also, years and years of training and conditioning paid off as BCCA President Mike England won the corn hole bean bag toss! The show on Saturday morning sold nearly 200 tables in the new grand ballroom. More than any other show this spring, the Luck of the Irish show displayed an awesome variety of vintage breweriana from regional brands & breweries. Springtime is showtime. Summer report this fall!



It's always Fehr *Weather*

Frank Fehr was born in France and immigrated to the US in 1862 at the height of the Civil War. After a brief stint in the military, he worked for several different breweries until 1872 when he and business partner Otto Brohm bought the William Tell Brewery in Louisville, KY where they successfully increased production from under 600 barrels a year to over 12,000 in just 12 months. A fire destroyed the brewery four years later and Fehr bought what was left and built the City Brewery and continued to increase production. Frank Fehr died in 1891 and another business associate John Kellner took over as president. Then in 1909 Frank Fehr Jr. became president of the brewery. During the decade Fehr's became the biggest brewery in Louisville. Then a few years later the company joined other local breweries in the city to form the Central Consumers Company and enjoyed much production until prohibition closed them down. After prohibition ended, Fehr's reopened in September 1933 taking its place as one of the large regional breweries. In August 1940 Fehr's installed canning lines and sales continued to climb, then peaked in 1949. They were the largest selling brand in Kentucky and Indiana. But like so many other regional breweries, they were under the same pressure from the big national breweries. Also, Fehr's made the decision to produce a new brand called "Liquid Gold" which ended up competing with their signature brand, Fehr's XL. Sales started dropping and the company started a series of management changes. In 1957 Fehr's was again losing money and filed for Chapter X bankruptcy soon after being assessed with a lien by the IRS. In March 1959, under entirely new leadership, Liquid Gold was dropped and the brewery started producing its Pasteurized Draught Beer, Fehr's XL, and Kentucky Malt Liquor and Lager. Even though the brewery continued losing money, sales actually increase, but in 1964 it was closed and in 1968 the corporation was sold to the Schoenling Company in Cincinnati buying the brand names and beer formulas. The last 7,000 barrels of beer were dumped into the sewers. A sad ending for a brewery that produced some great breweriana.

SCIB Chapter member salutes one of Louisville's famous breweries of yester year!

By Gary Lange #32991



Above Left: Nice back-bar item has the Fehr Bear and bottle with advertisement sign. Top: Flat top cans the brewery produced throughout the fifties including the tough "Liquid Gold" flat. Above: The Malt Liquor/Lager versions of the breweries last produced brands. Below: Three beautiful crowntainers IRTP & nonIRTP also with the famous racehorse design. Left: A nice flat of their famous signature brand X/L and a gorgeous J-spout with miniature bottle opener.



Up Comming 2007 BCCA National Show Dates!

Show Date	City & State	Host Chapter
Jun 1,2 2007	Dubuque, IA	North Star & Hawkeye
Jun 3, 2007	Blue Ash, OH	Queen City
Jun 3, 2007	Pittsburgh, PA	Olde Frothingslosh
Jun 3, 2007	Leesport, PA	Tri-Chapter show
Jun 6, 2007	Westmont, IL	Westmont Strohs
Jun 8,9 2007	Florissant, MO	Gateway
Jun 9, 2007	Fort Wayne, IN	Three Rivers
Jun 9, 2007	Highland Village, TX	Bluebonnet
Jun 9, 2007	Wyandotte, MI	Strohs Fire Brewed
Jun 10, 2007	Phoenix, AZ	A-1
Jun 16, 2007	Utica, NY	Three Chapter Show
Jun 22,23,24 2007	Abilene, KS	KC's Best & Carrie Nation
Jun 24, 2007	Elk Grove Village, IL	Windy City
Jul 6,7 2007	Cloquet, MN	North Star & Nordlager
Jul 13, 14 2007	Waynesville, OH	Miami Valley
Jul 20,21 2007	Macon, GA	Confederate Coalition Show
Jul 20,21 2007	McCook, NE	Mile High & Cornhusker
Jul 21, 2007	Frankenmuth, MI	Mid-Michigan
Jul 22, 2007	Lagrange, OH	Lake Erie
Jul 26,27,28 2007	Des Moines, IA	Hawkeye
Jul 28 2007	Tonawanda, NY	Simon Pure
Jul 28, 2007	Cold Spring, MN	North Star
Jul 29, 2007	Joliet, IL	Prison City
Aug 3,4 2007	Branson, MO	Ozark Extravaganza
Aug 10,11 2007	Zion Crossroads, VA	Richbrau
Aug 11, 2007	Macungie, PA	Horlacher
Aug 11, 2007	Scottsdale, AZ	A-1
Aug 11, 2007	Ft. Worth, TX	Bluebonnet
Aug 12, 2007	Chippewa, Falls	North Star
Aug 12, 2007	Blue Ash, OH	Queen City
Aug 18, 2007	Smithton, PA	Olde Frothingslosh
Aug 18, 2007	Westminster, CO	Mile Hi
Aug 19, 2007	Green Bay, WI	Packer
Aug 29-Sep 1, 2007	Denver, CO	CANvention 37
Sep 13,14,15 2007	Council Bluffs, IA	Cornhusker
Sep 14,15 2007	New Ulm, MN	Schell's Border Batch
Sep 15, 2007	Portland, OR	Cascade
Sep 29, 2007	Milltown, NJ	Jersey Shore
Sep 29, 2007	Indianapolis, IN	South-Central
Sep 30, 2007	Brant, MI	Mid-Michigan
Sep 30, 2007	Clark, NJ	Garden State

COOL LINKS!

- www.bcca.com
- www.queencitychapter.com
- www.geocities.com
- www.rustybunch.com
- www.cvbeer.com
- www.collectorcarnivalshows.com

The South-Central Indiana Brewers Chapter of the Brewery Collectables Club of America is an organization dedicated to collecting anything related to the brewing industry. With a particular interest in breweries past and present in the southern Indiana region. Any questions, comments, or suggestions may be answered at the following;

Mike Pope 1144 Tuckaway Ln.
Nashville, IN 47448.
812-988-2773 or
huber1960@sbcglobal.net

DID YOU CONTRIBUTE TO THIS NEWSLETTER?

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- **Debbie Pope #32670F**
SCIB Editor

